

A woman in a purple sari stands in the center, leading a group of women seated on the ground. They are in a rural setting with palm trees and hills in the background. Many of the women have their hands raised, suggesting an active session or a dance. The scene is outdoors and appears to be a community gathering.

APMAS Promotion of FPOs: Building on Learning from India's SHG Movement



India SHG Movement @30

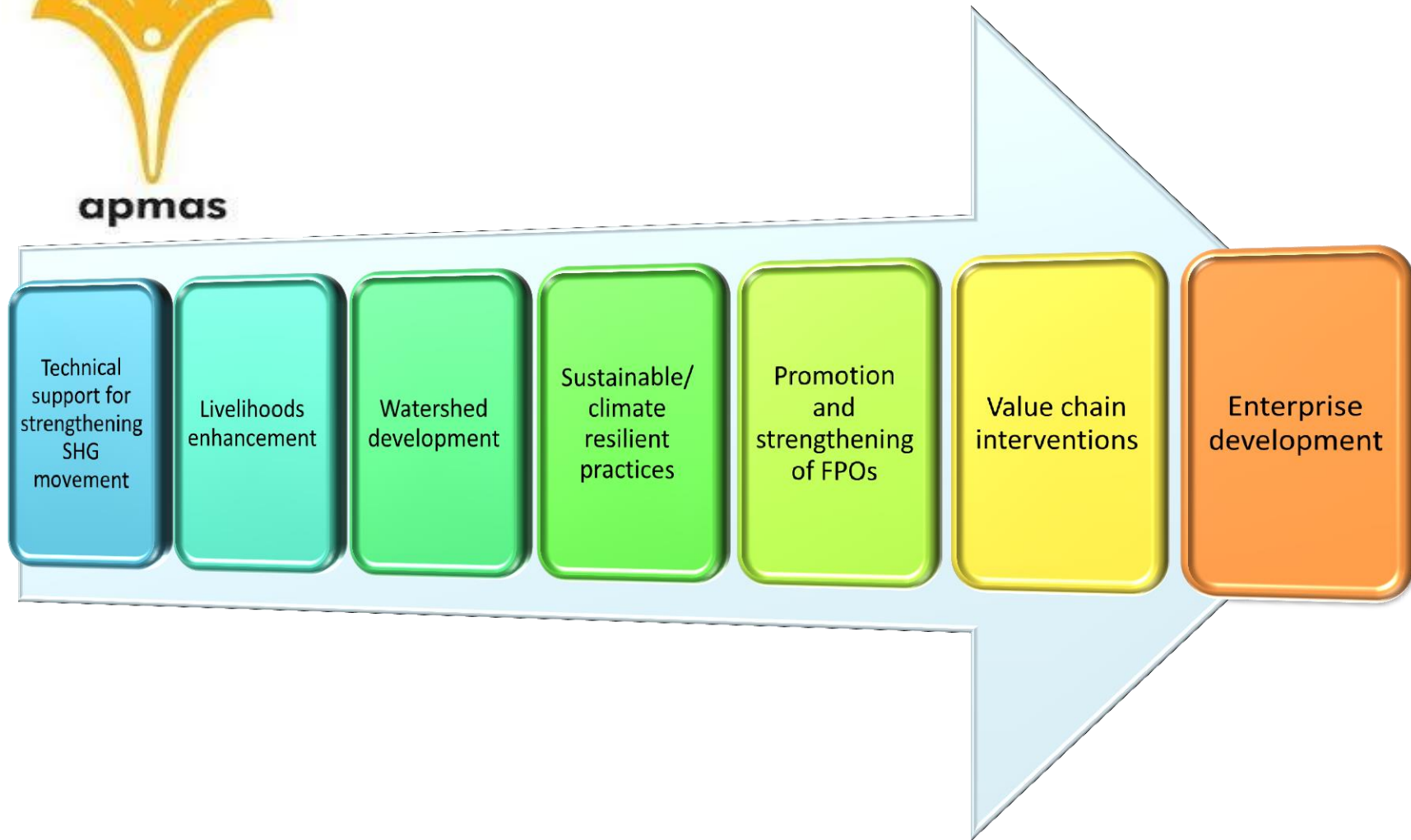


- **1,00,00,000 (one crore) SHGs**
- **>50,00,000 SHGs have Bank loan Outstanding**
- **SHGs cumulative savings Rs.60,000 Crores**
- **Bank loans Outstanding to SHGs: >Rs.85,000 Cr**
- **Stree Nidhi-type supplementary Loans to SHGs**
- **More than 300,000 SHG federations**
- **Some of the SHG federations promoting / working as FPOs**

Evolution of APMAS



apmas



Self-Regulation (SOC) components



Standardised Bookkeeping



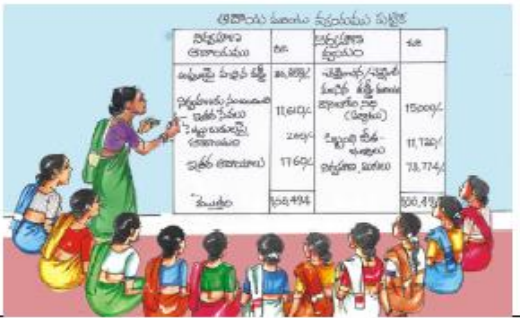
Standardised MIS



Financial literacy



Regular Board meetings & Monitoring Business Performance



Internal Audit



Grading of institutions



Ensuring Accountability

Statutory Audit



Annual General Body Meetings



On time returns filing



Self Regulation of SHGs & SHG federations



Old age without savings is a curse, Having savings gives joy and respect



We write our own books, stop depending on others



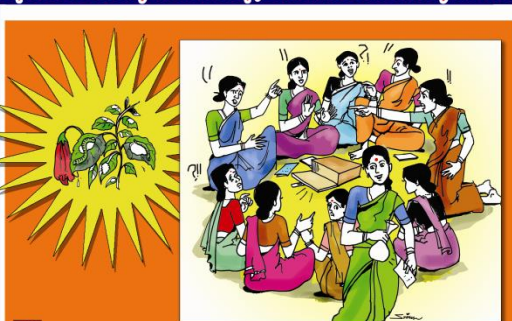
Get our accounts audited, ensure accountability



Record the transactions then and there, Avoid mistakes and discrepancies



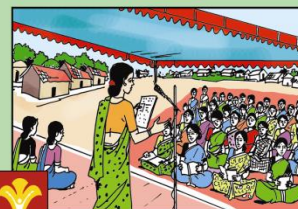
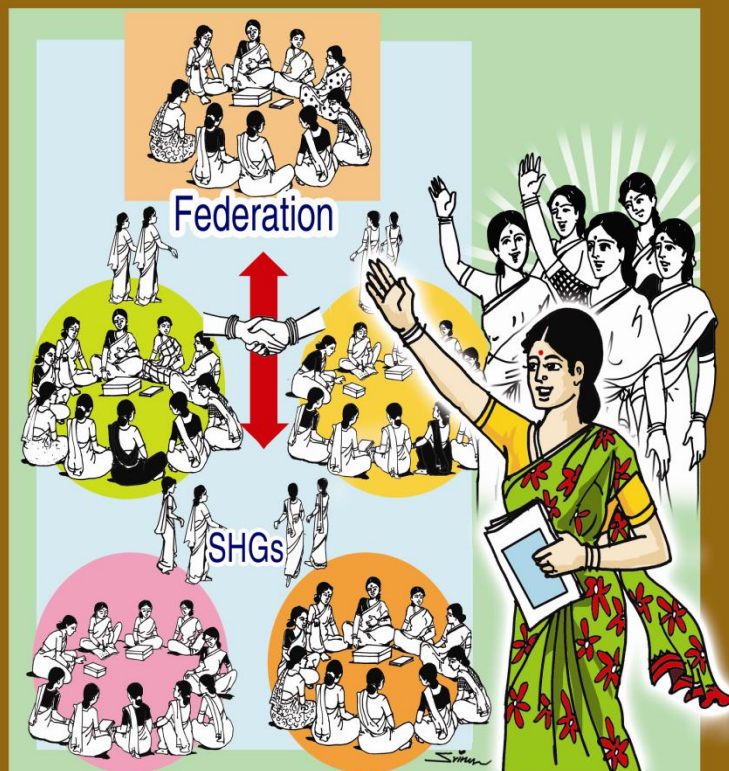
A pest can destroy a whole crop, A defaulter can destroy an SHG



Let us ensure interest is paid on our savings, to increase our savings



SHG is ours and Federation is ours;
Management and Control must be ours



APMAS FPO INCUBATION CENTRE

NURTURING FPOs INTO VIABLE & SUSTAINABLE ENTERPRISES

GOAL

Doubling income, ensuring downward trend in expenditure and risk for 1 lakh farmer members through effective & efficient services of 100 viable & sustainable FPOs by 2025



INSTITUTION DEVELOPMENT SERVICES

Visioning, Business Planning



Governance and Management Development



Statutory Compliances



Systems Management



Capacity Building



Instituting Self-Regulation



BUSINESS DEVELOPMENT SERVICES

Support in establishing Financial Linkages



Support in establishing Market Linkages



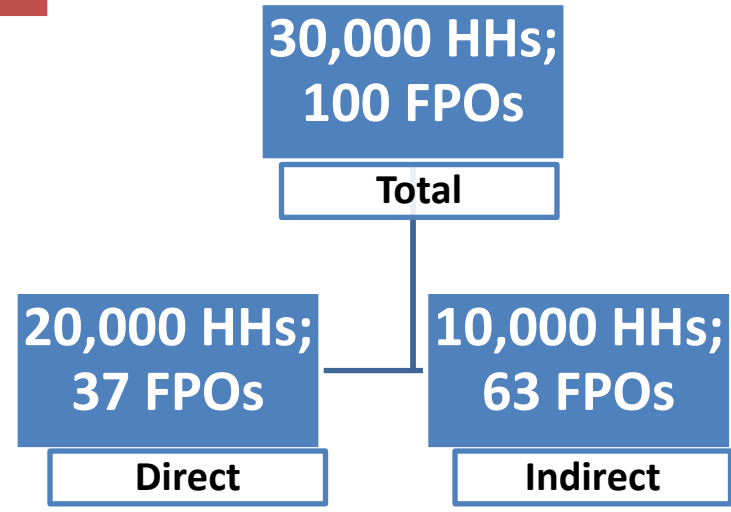
Support in establishing Technical Linkages



APMAS: FPOs & Agri-Value-Chain Projects



- Green Innovation Centre (GIC)
- Go Green Grow Green (G4)
- AP Drought Mitigation Project (APDMP)
- APMAS-DGRV Partnership
- Farmers Service Centre
- FPOs as Business Start-ups
- Livelihoods promotion of SHG women
- Start-up Village Entrepreneurship Program (SVEP)
- Empowering Women in Agriculture (AGEEWA)
- Climate Smart Village (CSV)

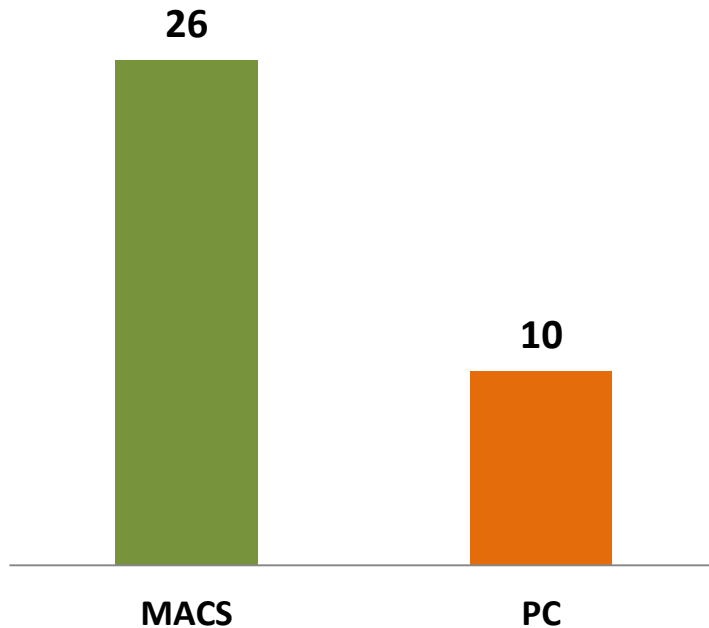


National Bank for Agriculture and Rural Development (NABARD)

Accion Fraterna Ecology Centre

APMAS work with FPOs: Legal form

Legal Form of FPOs promoted

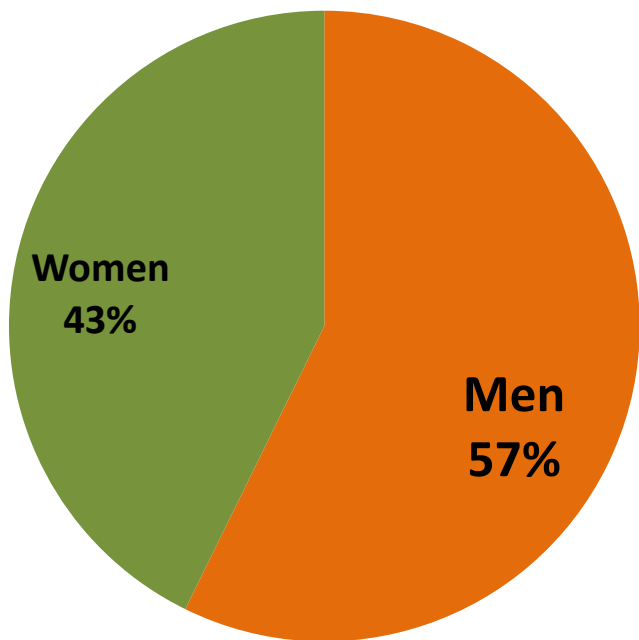


- Each legal form has its own merits and demerits
- APMAS promoted FPOs in both legal forms – Producer Company & Cooperative - to understand and learn from its experience

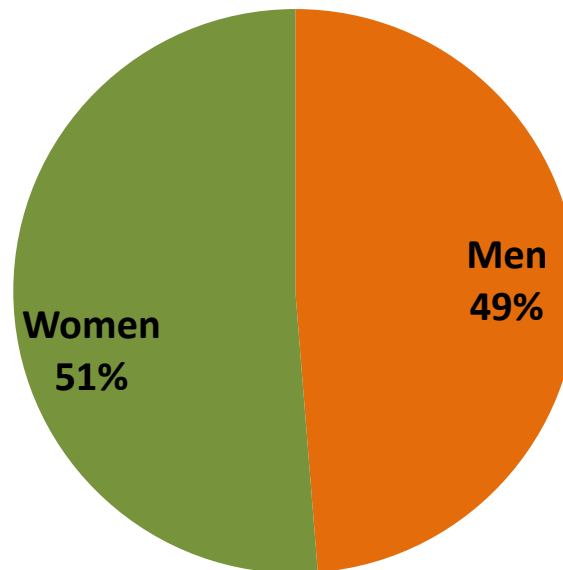


APMAS work with FPOs: Focus on Gender

Membership in FPOs



Composition of Board Members





APMAS' work with FPOs: Gender



- Women membership in FPOs: 43% and women in leadership positions: 51%
- APMAS, an institution which works for the ***empowerment of women***, lays utmost importance on participation of women in FPOs

Why focus on women in FPOs?

- >60% of Agriculture work done by women
- Studies show that women are more successful in financial & enterprise management
- **Proven ability of financial management: SHG model**



Farmers Development Centre (FDC) Inauguration



Promoting Smart and Safe Farming through Traditional and Technology Interventions



FDC: One Stop Shop for all Farmers' Needs

FARMERS KNOWLEDGE AND SKILL DEVELOPMENT	TECHNOLOGY	FARMING NEEDS	AGRI INFORMATION
<ul style="list-style-type: none"> • Soil Testing • Water Management • Crop advisory • Pest and Disease Management • Model Farms with GAP 	<ul style="list-style-type: none"> • eMarket Place • ERP for Sales and Inventory • Real time Monitoring • Logistics Management 	<ul style="list-style-type: none"> • Sale of Agri Inputs • Farm Equipments • Financial and Insurance Linkages 	<ul style="list-style-type: none"> • Bigdata Analytics • Dashboards

Market linkages for FDC Franchise by eFresh

PLANT NUTRIENTS	CROP PROTECTION	DRIP EQUIPMENT	SMART IRRIGATION	FARM MECHANIZATION	LIVESTOCK FEED

COLLECTIVE MARKETING OF FRUITS & VEGETABLES BY FPO





ధాన్యాల భోజనంతో ఆరోగ్యమైన జీవనం

33

100 గ్రామాల ధాన్యాలలో ఉండే పప్పుల పాత

పేరు	కొత్త	పాత	కొత్త	పాత	కొత్త	పాత
పొద్దులు గాండ్	11.5	7.7	8.8	12.5	8.9	10.4
పొద్దులు గాండ్	66.2	67	65.9	76.4	66.5	76.7
పొద్దు గాండ్	4.9	5.7	1.4	1.1	4.8	5.1
పొద్దు గాండ్	4	1.7	3.6	1.9	5.7	1.8
పొద్దు గాండ్	6.7	7.6	6.9	6.9	10.4	8
పొద్దు గాండ్	8.1	17	10	8	9.9	10
పొద్దు గాండ్	390	230	198	206	390	392
పొద్దు గాండ్	2.6	5.8	1.7	3.9	18.4	1.1
పొద్దు గాండ్	10.1	339	353	104	999	119
పొద్దు గాండ్	6.99	6.3	6.15	6.41	6.33	6.18
పొద్దు గాండ్	8.3	8.3	7	6.7	6.2	6.3

Source: A study published by the IARI, Hyderabad and other sources for...

giz oprios

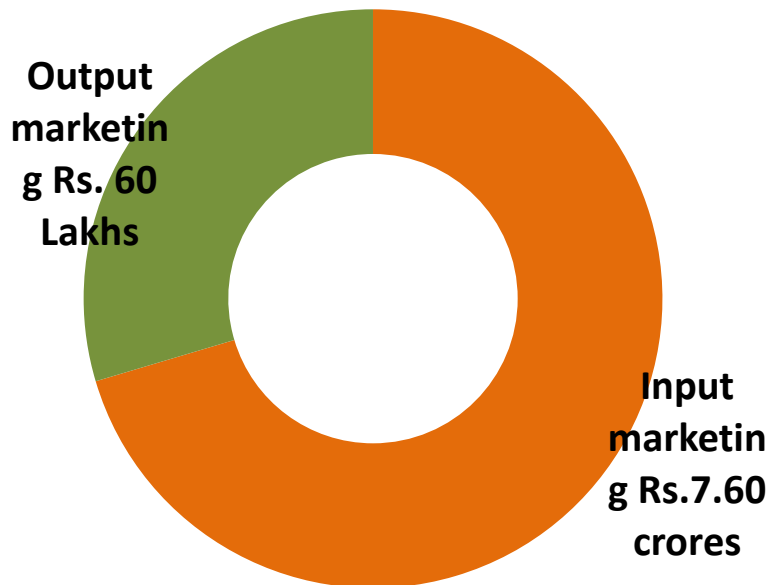
గోమాత ధాన్యం

కొత్త పప్పుల కేంద్రం



APMAS' work with FPOs: Business and Turnover

Cumulative Turnover of FPOs



Input Business:

- Farmer Development Centres in collaboration with eFresh agribusiness solutions
- Collaboration with MARKFED

Output Business:

- Collaboration with retail chains such as BigBasket, Metro cash & carry, More etc.
- Procurement of Maize and Paddy under PSS



FPO Self learning booklets

Donors



Implemented by
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Partners



Collaborators





THANK YOU